



## Southwest Allen County Schools

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For Immediate Release

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### **Southwest Allen County Schools Announces New Director of District Communications** *Role to focus on staff, student, family and community engagement.*

FORT WAYNE, IND., Sept. 1, 2015 — Southwest Allen County Schools (SACS) is pleased to announce the addition of a new Director of District Communications. Emily Richwine was hired by the board Aug. 18 and reported to her new position this week, replacing Dave Rarick who took a position with Greater Clark County Schools.

“Emily brings a rich and highly successful background in communications, journalism and marketing to Southwest Allen County Schools,” Superintendent Dr. Philip G. Downs says. “We are incredibly excited to have someone of her expertise helping to keep our families and taxpayers informed so SACS can be even more responsive as we prepare today’s learners for tomorrow’s opportunities.”

Prior to joining SACS, Richwine served as the copy director for Britton Marketing & Design Group, a Fort Wayne-based marketing agency that counts some of the nation’s most beloved brands — Vera Bradley, Sherwin-Williams, Peg Perego, Ace Hardware and Peter Millar — as clients. Prior to that, she worked for the agency as a creative copywriter and before that, as a social media specialist.

Previously, Richwine worked in news media, serving as the editor-in-chief of Minority Business Enterprise magazine, a Los Angeles-based national trade publication for and about minority- and woman-owned businesses. Prior to that, she worked as a K-12 education reporter at the Journal & Courier in Lafayette, Ind.

“SACS is an exemplary district with a mission that is very close to my heart, and I am honored to be able to work with such a dedicated team of administrators, teachers and staff,” Richwine

says. “I look forward to working alongside our students, families and community members, sharing with them the great work the district is doing and engaging them in our shared vision to be a leader in 21st century education.”

Richwine earned her bachelor’s degree in communication with a concentration in journalism from Purdue University in West Lafayette, Ind. An Indiana native, she lives in the SACS district with her husband and two elementary school-aged children.

### **About Southwest Allen County Schools**

Nationally recognized and locally known for its award-winning programs, high-quality staff, and strong parental and community support, [Southwest Allen County Schools](#) is dedicated to a shared mission of preparing today’s learners for tomorrow’s opportunities.

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